

Plus SmartRide talking points, new Peytonville ad highlights role you play in your community, and more.



[View as a webpage](#)

## AGENCY NEWS



### Commercial lines updates regarding COVID-19

*All states*

Learn about important updates related to vacant property, billing and service, restaurant and retail exposures, and more.

[Read more.](#)

April 15, 2020

PERSONAL LINES PRODUCT & UNDERWRITING

### [Usage-based auto programs can help manage cost of insurance](#)

*All states*

We understand many customers are especially conscious of their budget during this time. Our usage-based insurance programs—SmartRide and SmartMiles—can help them manage the cost of insurance.

GENERAL SALES

### [New ad highlights the important role you play in your](#)

## [community](#)

### **All states**

Nationwide works with the best agents to offer the best protection—even in Peytonville. Our latest national ad shows the important role you and Nationwide play in protecting people, businesses, and futures with extraordinary care. [Watch the ad](#) and visit Marketing Central and Hearsay for campaign assets.

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**FARM & AGRIBUSINESS** TRAINING

## [Introducing new online training to help you sell food accounts](#)

### **All states**

We're offering an online, self-guided introductory course on food processing and manufacturing for agents.

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**PERSONAL LINES** MARKETING

## [Loyalty rewards campaign to promote benefits for valued PL customers](#)

### **All states**

To support your retention efforts and strengthen customer relationships, on April 28, policyholders in closed companies (does not apply to new business) with auto or home policies will start to receive communications about special perks and rewards available to them. You'll get a preview of the policyholder message on April 23 and can learn more about the Loyalty Rewards program [here](#).

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### **More news from Nationwide:**

[SmartMiles can help your customers save money](#)

IA, ID, NV, UT, WY

[Smart Home helps protect homes and offers valuable discount](#)

IA, TX, VA, VT, WA

[Advisory notice to customers with business interruption/business income on their policy](#)

WA

We'd love to hear from you. [Share your feedback with us.](#)

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